

DAN: LISTEN TO THIS AMAZING TRUE STORY
THAT I HEARD TODAY...

RIGHT, I'M JUST GOING TO POST 70 OF THESE IPADS ON AMAZON AT A PRICE OF \$400 EACH BEFORE I GO TO BED. I THINK THAT'S A GREAT PRICE. THEY ALL SOLD OVERNIGHT! I'VE MADE

THERE'S JUST SOMETHING SUSPICIOUS ABOUT THIS. I CAN'T BELIEVE ALL THE IPADS SOLD OUT IN 7 HOURS. I HAD BETTER CHECK AGAIN.

Pad

**IPad** 

**IPad** 

MY SUSPICIONS WERE CORRECT.
I'M DEVASTATED! BY MISTAKE I
MISSED A ZERO AND I'VE SOLD
THEM ALL FOR \$40! I'VE LOST SO

MUCH MONEY.

FROM ? I DON'T RECOGNISE A
YEHUDAH FROM LAKEWOOD

TO: CHAIMSIMONS@WARMMAIL.COM

Subject: Yehudah from Lakewood

## Hi Chaim,

I'm an Amazon seller like you. I sell iPads too and I'm always looking around at other sellers to see what they're up to. Last night, I saw that you had posted iPads for \$40. I realised you made a mistake and I didn't want you to lose so much money, so I bought all the iPads. I'll return them to you so you can post them at an appropriate price.

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THIS AMAZING ACT OF KINDNESS, DIDN'T COST YEHUDAH ANYTHING BUT MADE SUCH A DIFFERENCE TO CHAIM. I'M DEFINITELY GOING TO TRY AND ACT IN SUCH A KIND WAY WHEN THE OPPORTUNITY ARISES!







iPad iPad